



**ARTICLE NO: 1C**

**CORPORATE &  
ENVIRONMENTAL OVERVIEW &  
SCRUTINY COMMITTEE**

**MEMBERS UPDATE 2012/13  
ISSUE: 2**

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**Article of: Assistant Director Community Services**

**Relevant Managing Director: Managing Director (People and Places)**

**Relevant Portfolio Holder: Councillor D Sudworth**

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**SUBJECT: HEALTH PROMOTION SERVICE ANNUAL REPORT 2011/12**

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Wards affected: Borough Wide

**1.0 PURPOSE OF ARTICLE**

1.1 To provide Members with information about the work of the Health Promotion Service during 2011/12.

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**2.0 BACKGROUND**

2.1 The Health Promotion Service (the Service) produces an annual report detailing the work and initiatives undertaken each year.

2.2 Health Promotion is a term that has been applied to a wide range of approaches to improving health of people, communities and populations. The draft annual report attached at Appendix 1 to this article is provided to demonstrate how the Service works towards educating, promoting and improving the health and wellbeing of local people and of making more people aware of the wide range of work the service is able to offer and provide.

2.3 The draft annual report also serves to create awareness of the work carried out by the Council and to encourage other organisations to work in partnership with the Service. Accordingly, the Service contributes significantly towards the Council's corporate priorities and values by maximising opportunities to work with partners to improve the health and wellbeing of local people.

**3.0 CURRENT POSITION**

3.1 The draft annual report attached at Appendix 1 to this article details work undertaken by the Service during 2011/12.

3.2 To assist Members, the key areas of work detailed in the report are:

- A Commercial Safety Newsletter was produced, containing a wide range of articles on current health promotion, food and health and safety issues. This was distributed to all businesses in West Lancashire.
- The Commercial Safety Team delivered accredited food safety training to 59 people from local food businesses.
- 32 hand washing workshops were provided to Key Stage 2 primary school children. Hand hygiene is the single most important way of reducing infection and preventing its spread. The workshops utilised hand inspection cabinets to allow the children with an opportunity to be actively involved in their own learning. Posters and worksheets were also provided to the schools.
- The Council has begun the application process for the Health Works Award Scheme. It is anticipated that the necessary measures will be completed in 2012/13 in order to obtain the first level of the Award scheme. This will require positive changes in the workplace, tackling issues such as smoking, healthy eating, positive mental health and physical exercise.
- The Service has continued to work with other Services within the Council, NHS Central Lancashire, and the community, the voluntary and statutory sector to raise the profile of health issues.

#### **4.0 ISSUES**

4.1 The draft annual report is submitted to Members as a means to provide local transparency and accountability, as well as increasing awareness of the type of work undertaken by the Service and the benefits for the community.

4.2 Copies of the annual report will be distributed to relevant local partnership organisations and a copy will also be placed on the Council's website.

#### **5.0 SUSTAINABILITY IMPLICATIONS/COMMUNITY STRATEGY**

5.1 The service contributes significantly towards improving the health of the local communities within West Lancashire.

#### **6.0 FINANCIAL AND RESOURCE IMPLICATIONS**

6.1 The work of the Service and the production of the annual report can be met within existing resources.

#### **7.0 RISK ASSESSMENT**

7.1 The draft annual report attached at Appendix 1 to this article describes the work undertaken by the Service during 2011/12. If adequate resources were not

available, the Council may not be able to deliver such a varied and effective service. Both the Food Standards Agency and the Health and Safety Commission continue to see the promotion of health improvement as an important part of food safety and health and safety interventions by local authorities.

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### **Background Documents**

There are no background documents (as defined in Section 100D(5) of the Local Government Act 1972) to this Article.

### **Equality Impact Assessment**

The Article does not have any direct impact on members of the public, employees, elected members and / or stakeholders. Therefore no Equality Impact Assessment is required.

### **Appendices**

1. Health Promotion Service Draft Annual Report 2011/12